



Lifestyles Online supplies some of the most recent and selectable consumer data for UK and European online and offline direct marketing campaigns.

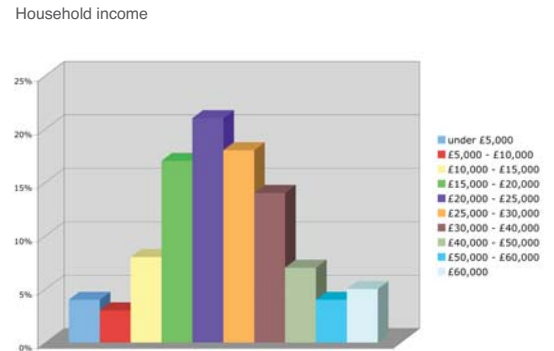
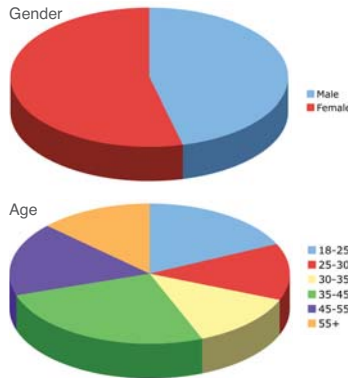
Our gaming files gives you the opportunity to speak directly to your potential players with over 150k known online poker and bingo players available and over 15k added every month. These can be specifically profiled to match your target audience, i.e. males aged 25-35 with interested in sport.

Profile

Gender: 54% female
Age: 25+ years
Income: £25k+ ABC1

We encourage targeting and selection by consumer selected interest level and geo-demographics including date of birth, household income, residential status, marital status and number of children.

Please contact us for a selection breakdown or to discuss a unique count.



Over 150 unique selections including

Do you currently play bingo online?	YES	180k +
Do you currently play poker online?	YES	95k +
Are you interested in sport?	YES	740k +
Playing online to win?	YES	1.4m +

- ▶ Over 150k known online poker and bingo players available
- ▶ Over 15k fresh UK households added to file every month
- ▶ Additional demographic selections available to increase targeting
- ▶ Postal and email address available for list rental and multi-channel marketing

Partner testimonial

"...we have been receiving a good amount of leads and the quality is consistently outstanding. We found that the data we have received so far is clean and responses are very high."

Asaf Shachaf - Marketing Manager - Scratch2Cash.com

Partner Examples (More examples are available upon request)



Contact us

For a reliable, regular supply of targeted prospect data, contact:

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